

Public Art

Q1 How would you rate arts, culture and creativity in Vermilion?

Answered: 418 Skipped: 15

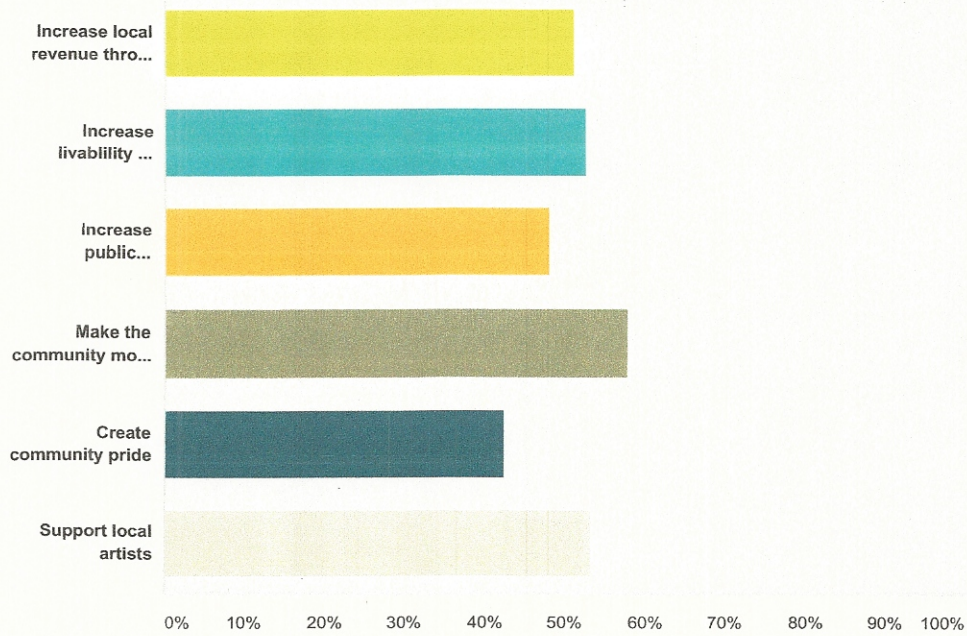


	Excellent	Very Good	Good	Fair	Poor	Total	Weighted Average
(no label)	16.51% 69	37.56% 157	36.36% 152	8.61% 36	0.96% 4	418	2.40

Public Art

Q2 How can public art benefit the community? (Select up to 3)

Answered: 432 Skipped: 1

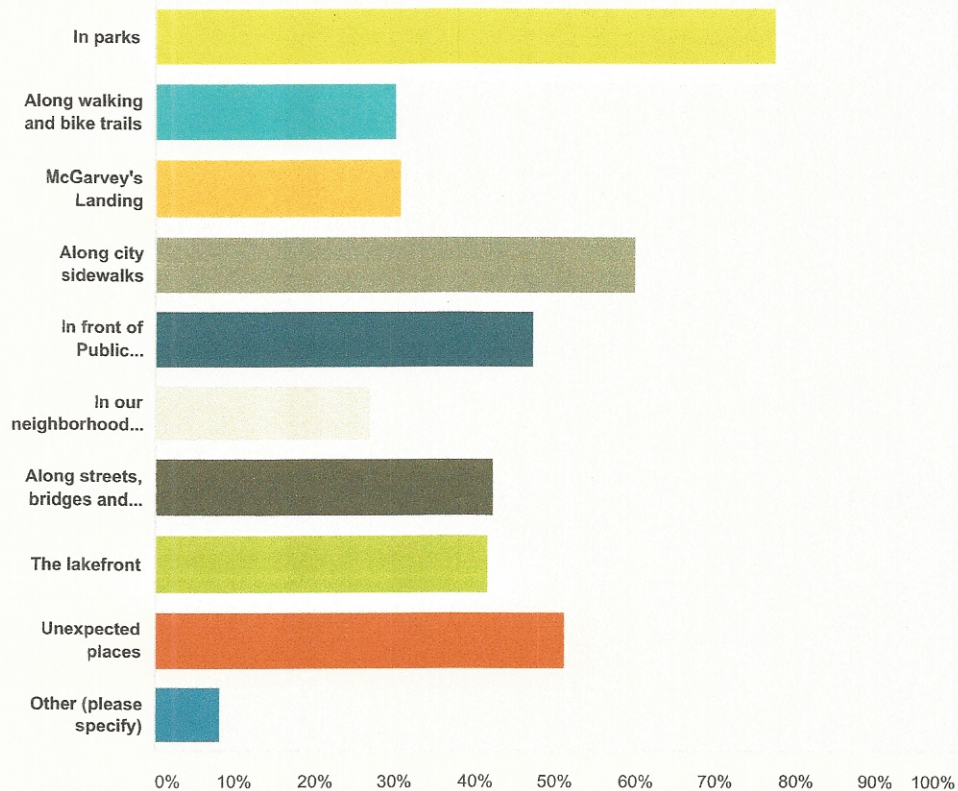


Answer Choices	Responses	
Increase local revenue through increased tourism	51.16%	221
Increase livability and attractiveness for current residents	52.55%	227
Increase public involvement, participation in the arts	47.92%	207
Make the community more attractive to new residents, business and investors	57.87%	250
Create community pride	42.36%	183
Support local artists	53.24%	230
Total Respondents: 432		

Public Art

Q3 Where would you like to see public art? (Select up to 5)

Answered: 431 Skipped: 2

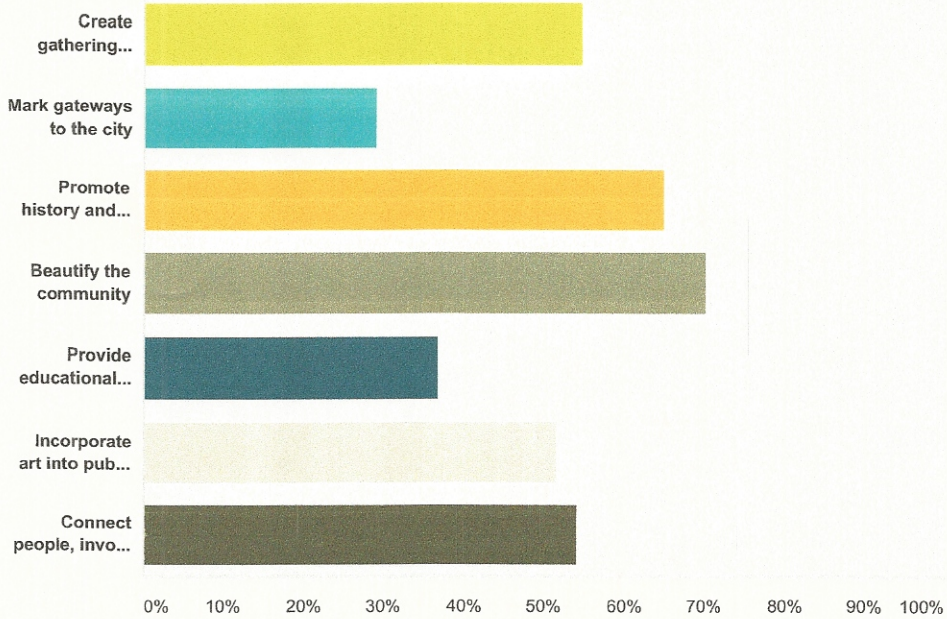


Answer Choices	Responses	
In parks	77.49%	334
Along walking and bike trails	30.16%	130
McGarvey's Landing	30.63%	132
Along city sidewalks	59.86%	258
In front of Public Buildings	47.10%	203
In our neighborhoods (Vermilion on the Lake, Valley View, Harbour Town, Lagoons, etc.)	26.91%	116
Along streets, bridges and underpasses	42.23%	182
The lakefront	41.53%	179
Unexpected places	51.04%	220
Other (please specify)	8.12%	35
Total Respondents: 431		

Public Art

Q4 What role should public art play in Vermilion? How can it enhance the community? (Select up to 4)

Answered: 428 Skipped: 5

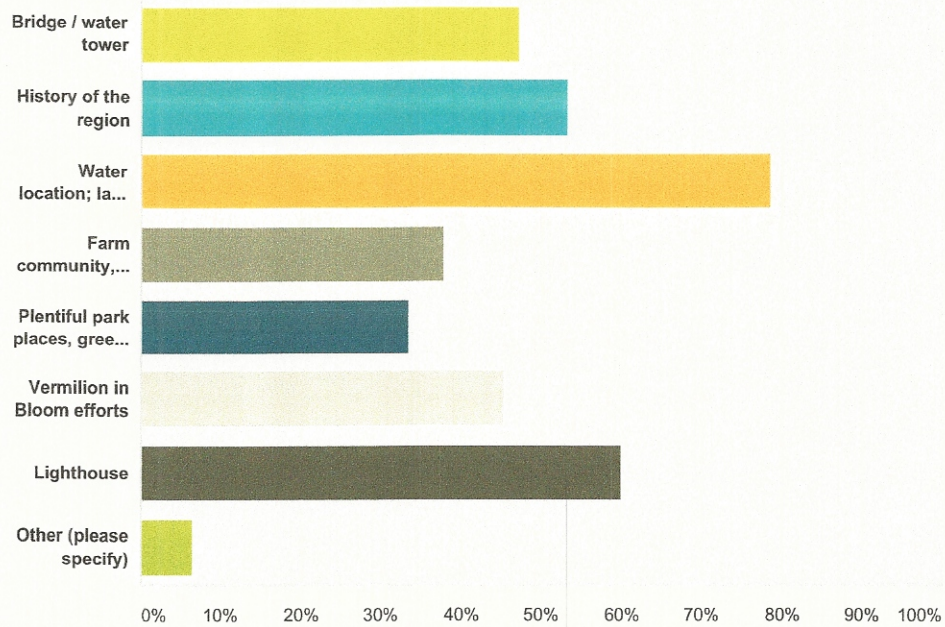


Answer Choices	Responses	
Create gathering places around art	54.67%	234
Mark gateways to the city	28.97%	124
Promote history and culture of Vermilion	64.95%	278
Beautify the community	70.09%	300
Provide educational opportunities	36.68%	157
Incorporate art into public functional elements (e.g. benches, trash receptacles, etc.)	51.64%	221
Connect people, involve the community	53.97%	231
Total Respondents: 428		

Public Art

Q5 What are the distinctive characteristics about Vermilion that should be reflected in public art? (Select up to 4)

Answered: 428 Skipped: 5

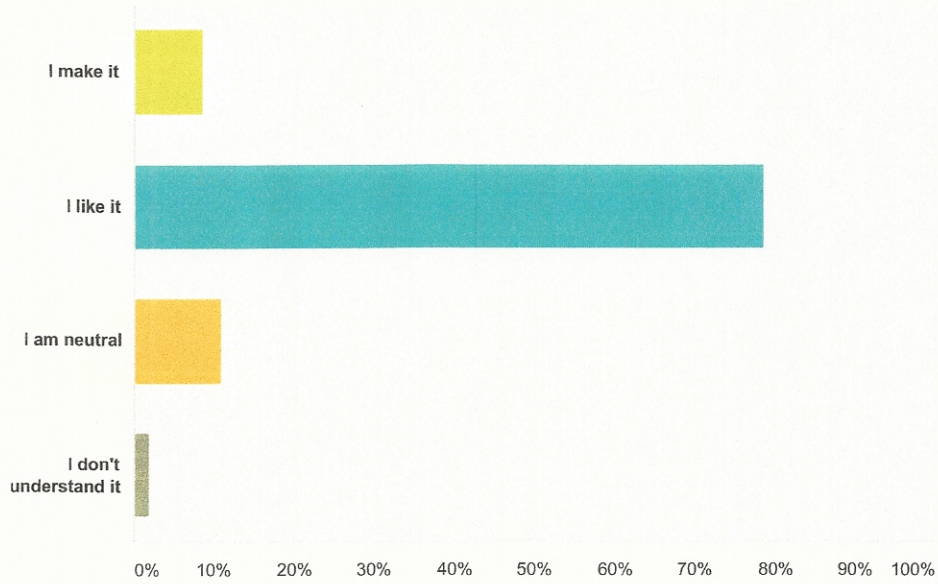


Answer Choices	Responses	Count
Bridge / water tower	47.20%	202
History of the region	53.27%	228
Water location; lake, river, beaches	78.50%	336
Farm community, orchards & wineries	37.85%	162
Plentiful park places, green space	33.41%	143
Vermilion in Bloom efforts	45.33%	194
Lighthouse	59.81%	256
Other (please specify)	6.54%	28
Total Respondents: 428		

Public Art

Q6 What is your relationship to Public Art? (Select only 1)

Answered: 420 Skipped: 13

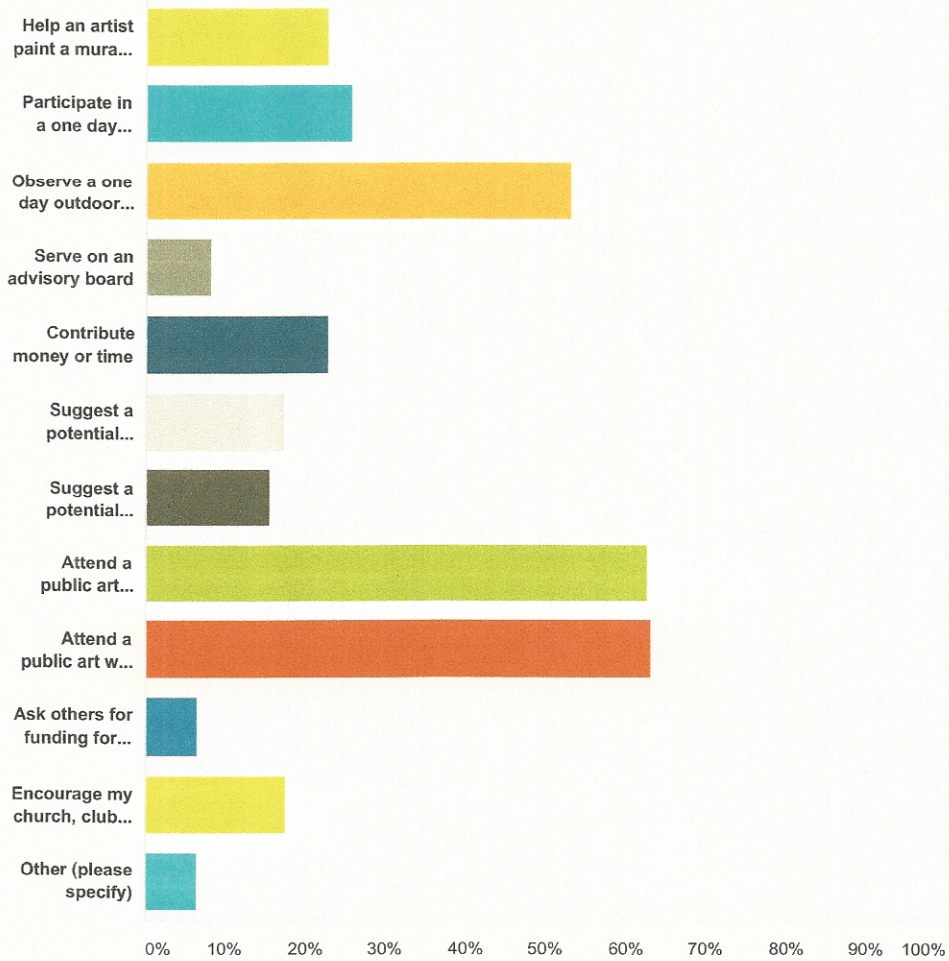


Answer Choices	Responses	
I make it	8.57%	36
I like it	78.57%	330
I am neutral	10.95%	46
I don't understand it	1.90%	8
Total		420

Public Art

Q7 How would you like to be involved with public art (Select all that apply)

Answered: 404 Skipped: 29



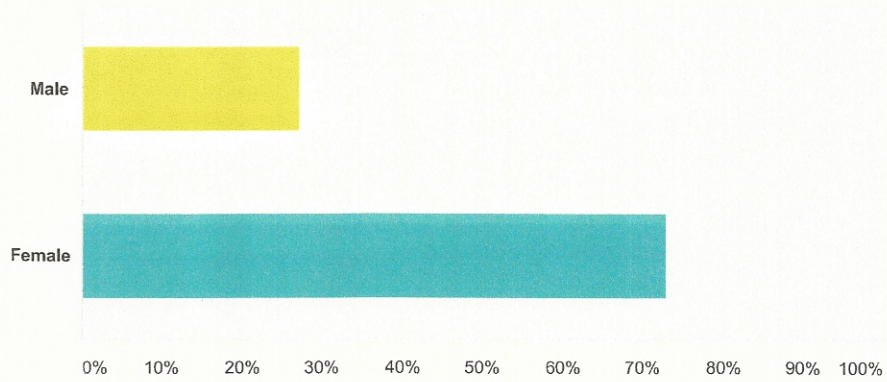
Answer Choices	Responses
Help an artist paint a mural or other piece of public art	22.77% 92
Participate in a one day outdoor event to create your own artwork	25.74% 104
Observe a one day outdoor event in which others in the community create	52.97% 214
Serve on an advisory board	8.17% 33
Contribute money or time	22.77% 92
Suggest a potential location for public art	17.33% 70
Suggest a potential public art project	15.35% 62
Attend a public art performance (theater, dance, concert)	62.62% 253
Attend a public art walk or unveiling	63.12% 255

Public Art

Ask others for funding for public art	6.44%	26
Encourage my church, club, or company to sponsor a public art project	17.57%	71
Other (please specify)	6.44%	26
Total Respondents: 404		

Q8 Are you male or female?

Answered: 414 Skipped: 19

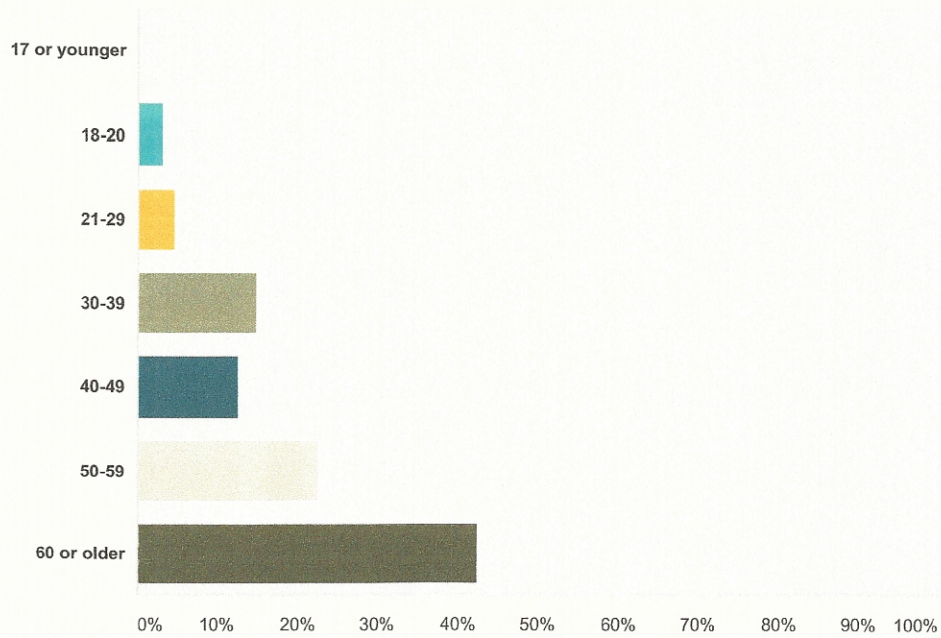


Answer Choices	Responses	
Male	27.05%	112
Female	72.95%	302
Total		414

Public Art

Q9 What is your age?

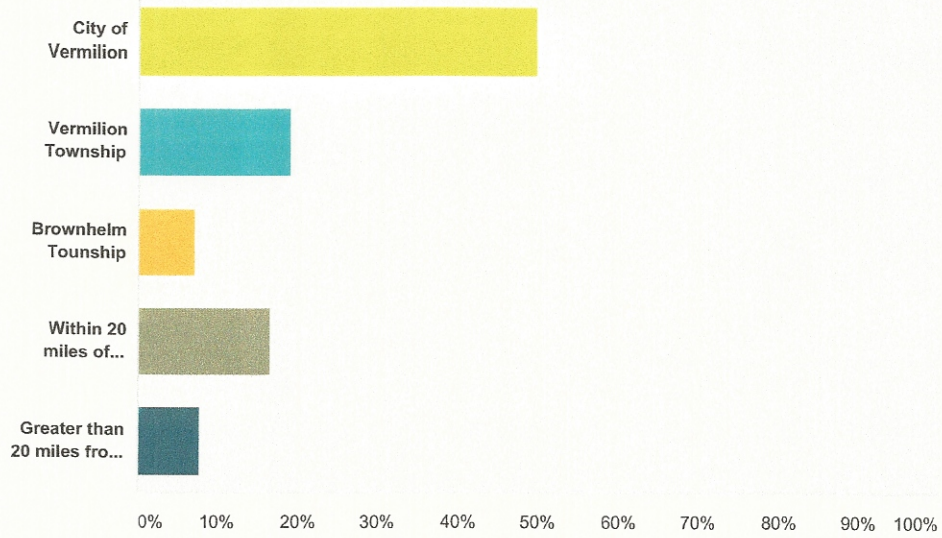
Answered: 417 Skipped: 16



Answer Choices	Responses	
17 or younger	0.00%	0
18-20	3.12%	13
21-29	4.56%	19
30-39	14.87%	62
40-49	12.47%	52
50-59	22.54%	94
60 or older	42.45%	177
Total		417

Q10 Where do you live?

Answered: 419 Skipped: 14



Answer Choices	Responses	
City of Vermilion	49.64%	208
Vermilion Township	19.09%	80
Brownhelm Tounship	7.16%	30
Within 20 miles of Vermilion	16.47%	69
Greater than 20 miles from Vermilion	7.64%	32
Total		419

Q11 Thank you for participating in our research study. The following information allows us to contact you should you be the winner of our \$100 prize given to one lucky, randomly selected participant in our study. The drawing will be conducted Wed. June 1 at the Main Street Vermilion office and announced on the Main Street Vermilion website and Facebook page.

Answered: 393 Skipped: 40

Answer Choices	Responses	
Name	100.00%	393
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal	98.73%	388
Country	0.00%	0
Email Address	83.72%	329
Phone Number	90.33%	355