



2022 ANNUAL REPORT

MAIN STREET
VERMILION



MAIN STREET VERMILION

ESTABLISHED 2001

2022

Main Street Vermilion has been adding the "extras" to our Small Town on a Great Lake for more than 21 years. It's our goal to keep our community interesting, exciting and source of pride, first and foremost for those who live and work here and then for those we invite to enjoy what we treasure: the lake, our beaches and parks, our historic downtown, and the unique character of our Harbortown neighborhood.

This report provides a snapshot of how our organization worked to make that happen in 2022. But, it doesn't happen without the help and support of our donors, sponsors and volunteers. Your contributions and involvement makes the biggest difference seen and felt by everyone.

I complete my tenure as Main Street Vermilion's executive director this year and welcome Kate Repola to the position. She arrives with a new generation of ideas and direction for our Main Street. It has been an honor and my pleasure to serve Main Street Vermilion and our community.

Thank you!

Marilou Suszko

Executive Director

Main Street Vermilion is a 501(c)3 organization, an accredited member of Heritage Ohio and the National Main Street Association. We're dedicated to the revitalization and preservation of our historic downtown.

OUR MISSION

We add the extras to our waterfront community.

OUR VISION

Main Street Vermilion passionately pursues a vibrant community, economy and culture.

MAIN STREET PROGRAMS

We're home to five productive, influential partner programs that help beautify, preserve, promote the arts, and encourage tourism.

VERMILION IN BLOOM | VERMILION ARTS GUILD
HISTORIC PRESERVATION | SHORE THING
PUBLIC ART VERMILION

MAIN STREET EVENTS

We host a variety of events, most free, that bring people together to experience our community.

ICE A FAIR | MARKET IN THE PARK | CHALK IT UP!
ALL WASHED UP | HOT DIGGITY DOG DAY
SHAKE, RATTLE & STROLL | HISTORIC WALKING TOUR
SHOP SMALL SATURDAY | LIGHT UP VERMILION
CHRISTMAS TREE LIGHTING

MAIN STREET COMMITTEES

Main Street Vermilion is also involved in other aspects of local revitalization through a variety of standing committees, each focused on specific community projects.

ECONOMIC DEVELOPMENT | DESIGN | PROMOTIONS

2022 BOARD OF DIRECTORS

Eileen Bulan, President Micah Roberts, Vice President
Libby Williams, Secretary Fred Miggins, Treasurer

Scott Dommin | Beth Eberhard | Dave Hoffman
Judy Klucas | Sarah Ross | Debby Zanglin
Larry Drouhard | Pam Reese | Sue Richards | Judy Kernell

2022: BY THE
NUMBERS



21

YEARS OF SERVING
VERMILION



9,824

VOLUNTEER HOURS



\$312,403

VALUE OF DONATED TIME
PER PHILANTHROPY NEWS DIGEST



\$303,473

DIRECT COMMUNITY SUPPORT
*COMBINED PROGRAM SUPPORT, PARTNERSHIPS,
GRANTS, DONATIONS & IN KIND DONATIONS*



123

BUSINESS PARTNERS

170

COMMUNITY PARTNERS



\$15K

IN KIND DONATIONS



\$23K

INVESTED IN PROMOTING
VERMILION



24

EVENTS HOSTED



17,080

ESTIMATED # OF PEOPLE
WHO ATTENDED EVENTS



\$18,693

FUNDS RAISED THROUGH
EVENTS



10,880

SOCIAL MEDIA FOLLOWERS



44K

WEBSITE VISITS

IN 2022, MAIN STREET VERMILION...

- Was awarded more than \$25,000 in matching grants from Shores & Islands Ohio for community development.
- Donated \$1,000 each, to operation of: Valley View Pool, Festival of the Fish Fireworks, and Main Street Beach & Park Project.
- Collaborated on community-focused projects and events with Vermilion Chamber of Commerce, Vermilion Rotary, Ritter Public Library, Kingston of Vermilion, Vermilion Schools, Harbortown Fine Arts Center, Vermilion Lions, Kiwanis, Parks Department and VFW Post 7576.
- Refreshed facade/streetscape of Main Street Vermilion Visitor Center/Arts Guild Gallery.
- Was awarded a grant for sound system from Erie County Community Foundation.
- Hosted more than 25 Main Street managers and staff at the September Heritage Ohio Manager meeting, held in Vermilion.
- Partnered with local churches in February to conduct Random Acts of Kindness project.
- Passed Heritage Ohio Annual Review & received 2022 accreditation.
- Hosted Volunteer Appreciation Picnic to thank more than 200 MSV volunteers for service to their community.
- Developed a MSV Strategic Plan in April & May.
- Established an MSV merchandise line.
- Welcomed 5 new corporate sponsorships in the business community.
- Participated in Main Street Beach & Park development process.
- Hosted Open House for Road to Hope Community.
- Hosted ECEDC RISE Speaker Programs.
- Hired new MSV executive director.
- Initiated discussion for community's preparation for the 2024 Eclipse.



PUBLIC ART VERMILION

- Received a \$14,000 Destination Development Grant from Shores & Islands Ohio for development of a sculpture at Main Street Beach & Park to be installed in 2024.
- Created a line of merchandise at the Main Street Vermilion office to continue fundraising efforts to support the program.
- Welcomed two new board members and held four board meetings to plan for future art projects and establish direction for the future of Public Art Vermilion.

SHORE THING

(program of MSV in 2022)

- Purchased Adirondak seating for Main Street Beach & Park with the help of a Destination Development Grant from Shores & Islands Ohio.
- Opened for 112 days, greeted an estimated 2,240 people to Vermilion with visitors from almost every state in the US as well as people from around the world including Afghanistan, Australia, Czech Republic, France, Germany, Italy, Mexico, Netherlands, Saudi Arabia, Sweden and Vietnam!
- Sold 838 beverages, 772 bottles of water, 1,104 ice cream treats, 293 bags of chips, 301 necklaces, and 94 pairs of earrings.
- Shore Thing volunteers donated 1385 hours of their time. Ten percent of their time was spent keeping the beach clean and visitor ready.



HISTORIC PRESERVATION

- Developed the first Historic Vermilion Walking Tour that highlights the downtown and Harbortown neighborhood. More than 85 guests participated in the tour led by local docents.
- Conducted tours for groups of visitors to the Historic Vermilion Lighthouse.

VERMILION IN BLOOM

- Over 110 volunteers donated 2,577 hours to plant, water, and tend flowers and gardens from April through October.
- Planted over 2,000 flowers and purchased 169 hanging baskets displayed throughout downtown.
- Provided seasonal displays for spring, summer, fall, and winter.
- Secured more than \$20,000 in grant money to beautify the new downtown parking lot, install irrigation and trees, and repair the VIB volunteer watering truck.
- Raised over \$38,000 to purchase flowers, trees, seasonal decorations, and beautification materials.
- Paid to have ten more of the historic light poles painted.



VERMILION ARTS GUILD

- Hosted five shows in the Main Street Gallery in 2022 attracting more than 4,000 visitors.
- Co-hosted the All Washed Up Driftwood Art Contest, with the Lake Erie Foundation, in July 2022 attracting 600 visitors to Exchange Park.
- Hosted Spring Community Art Show & Reception at Ritter Public Library.
- Participated in Chalk It Up and Market in the Park
- 30 Arts Guild members sold paintings, photographs, jewelry, notecards, postcards, pottery, ceramics, and fiber art in 2022.
- Purchased new Point of Sale System for organization.
- Hosted Annual Sip & Shop Holiday Reception.
- Established a new Arts Guild Scholarship Fund to benefit VHS art students following graduation.



THANK YOU TO OUR BUSINESS PARTNERS

Main Street Vermilion values the support and confidence our business partners have in our organization. Their support allows us to forward our mission of 'adding the extras' to Vermilion. We strive to create, sustain, and grow a unique and thriving community, one that celebrates heritage and embraces the future. Main Street Business partners enjoy a wide variety of benefits from cooperative advertising opportunities, a strong tourism marketing program, and the benefits of the Vermilion Business Connection, which serves to bring business together to learn, support and collaborate.

CORPORATE PARTNERS

Air Filter Factory
Bettcher Industries
Community Foundation of
Greater Lorain County
Discount Drug Mart
Erie County Community Foundation
Hull Builders Supply
Defense Soap
Harbor Town Animal Clinic
Shores & Islands Ohio

BUSINESS PARTNERS

1956 Design Co.
Above & Beyond
ACC Adult Home Care, Inc.
AmVets Auxillary Post #22
Beulah Beach Corporation
Bicycle Bill's LLC
Big Ed's Main Street Soda Grill, Inc
Bissell's Greenhouse
Borgquist Properties
Bowl Thyme
Brad Schwab Insurance
BRADDAX Print Studio
Brewed Awakening Vermilion, LLC
Brummer's Chocolate, Inc.
Budget Blinds of Amherst
Burning River Boutique, Inc.
C & L Carpet Cleaning LLC
Captain Bell House - Harbourtown Suites
Cast On Yarn Studio, LLC
Chez Francois Restaurant
Cislo Group
Clare's Stitching Post
Cottages at the Water's Edge
Del Monico's Barber Shop
Dewey Furniture & Carpet

BUSINESS PARTNERS [CONT.]

Don Parsons Inc
Edward Jones - Paul Hoffman
Edward Jones - Terry Caudill
Edward Jones - Tom Chaplin
Erie & Anchor, LLC
Erie Shores Eye Care
Executive Cleaners, LTD
Firelands Adventure Tours
Firelands Symphony Orchestra
German's Villa Enterprises Inc
Gilchrist Guesthouse LLC
Gild The Garden/Swan Creek Candle
Grace United Methodist Church
Granny Joe's Ice Creamatorium
Gross Brothers Plumbing
Harbortown Marine & Flag, Inc.
Harbourtown Chiropractic Center
Harbourtown Dance Studio LLC
Harbourtown Family Dentistry
Harbourtown Fine Arts Center
Harbourtown Travel
Holiday Inn Express
Huggy's Social House
Huntington National Bank
Insurance Partners
Jim's Pizza Box Vermilion, LLC
KeyBank
Kingston of Vermilion LLC
Lagoon Marine Inc.
Lake Front Publications
Lake Shore Corvettes
Liberty Auto Wash
Liberty Ford
Linwood Park Company
Linwood Park Cottage Owners

CONTINUED...

BUSINESS PARTNERS [CONT.]

Lorain County Chamber of Commerce
Madeleine Chapter 204 Order of the Eastern Star
Main Street Threads
Martino's International Cafe
McArthur & Sons, Inc
Mistakes on the Lake
Moes Marine Service Inc.
Route 6 Pub
Northwest Bank
Ohio Lawns LLC
Old Prague Restaurant
P & P Enterprises, LLC
Paper Moon Vineyards
Plaz Vilka
Poppin Around Gourmet Popcorn
Quaker Steak & Lube
R.J. Hickey Builder & Contractor
Riddle Funeral Home
Ritter Public Library
Romp's Water Port, Inc.
Rudy's Bar & Grill
Safe Harbor Security & Fire
Salvatore's Ristorante Italiano
Sattelight Electric, Inc.
Sea-La-Vie Properties LLC
SQP Print Center
St. Mary Parish
Steinacker Hardware
Symphony's Massage
Tails of Vermilion
The Chairmaker and Friends

The Nest Family Restaurant, LLC
The Old Vermilion Jailhouse and Library
The Olive Scene
Tiffany's Flowers & Gifts
Tranquil Lake Yoga
Trinity Lutheran
United Church of Christ
Valley Harbor Marina Inc.
Vermilion Boat Club
Vermilion Chamber of Commerce
Vermilion Community Services, Inc.
Vermilion Country Club - North Coast Golf, Inc.
Vermilion Farm Market
Vermilion History Museum
Vermilion Insurance Agency
Vermilion Jet Skis LLC
Vermilion Lagoons Ladies Club
Vermilion Lakehouse
Vermilion Marina LLC
Vermilion Port Authority
Vermilion Power Boats
Vermilion Township
Vermilion Valley Vineyards, LLC
Vermilion Yacht Sales
VFW Post 7576
Vintage Crossing
VOL Historic Community Center
West River Paddling Company
Woodstock Cafe & Coffee
Your Pit BBQ



THANK YOU TO OUR COMMUNITY PARTNERS

Main Street Vermilion values the support and confidence our community partners have in our organization. Their support allows us to forward our mission of 'adding the extras' to Vermilion. We strive to create, sustain, and grow a unique and thriving community, one that celebrates heritage and embraces the future. Main Street Community Partners enjoy a wide variety of benefits from local events to downtown beautification.

In addition to the names listed below, we would like to thank all of the generous donors who contribute directly to our partner programs; Vermilion In Bloom, Public Art Vermilion, Vermilion Arts Guild, Historic Preservation, and Shore Thing.

Charles & Peg Adams
Judith Adams
Martha Ahrens
Larry & Barbara Akers
Terrence & Molly Anders
Karen Anderson
Geoffrey & Cynthia Andrews
Kenneth & Theresa Arendt
Raymond Asik
John & Robin Aston
Susan Backus Starr
Gary & Cindy Baker
Dr John & Patricia Barb
Robert & Katherine Barney
Jill Baxter
Ellen Basinski
Jen Beck
Janine Beleski
Criag & Cathy Bennett
Michael & Sherri Bennett
Larry & Karen Bettcher
Martin & Lorraine Beursken
Dr Jihad & Sandra Bitar
David & Connie Blackman
Dr Donald & Rita Blanford
Terry & Barbara Brady
Katherine Braun
Joe & Mary Ann Brizzolara
Judy Brizzolara
Doug & Sue Brown
Robbie & Ron Brown
Rich Bulan
Richard & Eileen Bulan
Christy Bulan-Wilcox
Joe & Linda Burkhart
Dennis & Elaine Carlin
Dr James Chapple
Rachel Chervenak
Doug & Cathy Cislo

Pennie Clifford
Barbara Cook
John & Monica Cook
Peter & Dana Corogin
Hazel Cramer
James & Susan Culler
Michael & Eileen D'Amato
James and Maggie Daly
Sandra Daniels
Dave & Peg Darrah
Dawn Full Charitable Trust
William & Laura Decker
Larry & Sharon Deem
Clinton & Sandra Delafield
Paula DeMarco
Gabe & Mary Blue Desjardins
Mary Deucher
Anna & Robert DiCarlo
Pierre & Sandra Dieleman
Dennis & Jane Diemer
David & Carole Disbrow
Zack and Wendy Dolyk
Scott Dommin
Cynthia Dorazewski
Richard & Victoria Dreyer
Larry Drouhard
Bob & Sandy Dunkle
Dave & Beth Eberhard
Carol Elden
Carolyn Enders
Bud Ennis
James & Linda Estle
Fred Farschman
Norman & Ruth Felix
William & Elyse Ferber
Heather Ferguson
John & Doris Ferguson
Larry & Diane Firestein
Don & Kathy Fischer

Judi Fischer
Fred & Carol Fitzhugh
Gere & Carol Flick
Jack & Cheryl Flowers
Ronald & Barbara Foley
Janet Ford
Mark & Maryann Forsythe
Jim & Sue Forthofer
Sally Fox
Jim & Kris Gerish
Staurt & Sheri Glauberman
Tom & Pamela Gleason
JoAnn Gongos
Sarah Green & Harvey Mann
Nancy Gregory (in memorandum)
Mary Jane & Garth Grob
Donna Grote
David Haponek
John & Heather Harbeck
Richard Hartman
Rita Hassett
Jonathan Hauck
John & Barbara Heideman
William & Gloria Hendricks
Amy Hendricks
Steve & Jill Herron
David & Sharon Herzer
Andrew & Heather Hill
John and Carolyn Hill
David & Michaeline Hille
Mary Hoholski
Jack & Mary Hook
Tami Horton
Gundula Houff
Jim & Claudia Hower
Lee & Jo Ann Howley
Cathy Hromjak
Vicki Hudak

CONTINUED...

THANK YOU TO OUR COMMUNITY PARTNERS

David & Kay Hughes
Caron Hutch - Ramage
James & Shelly Innes
Peggy Innes
Rob & Brenda Kammer
Michael James & Jolanta Karpinski
Bruce & Pat Keller
Gary & Linda Kelley
Sally Kelley
Bob & Kay Kern
Dan & Judy Kernell
Richard & Karen Kime
Jim & Marcia Kingsley
George & Janes Kinloch
James & Denise Klein
Judith Klucas
Betty Knoll
Janet Koehn
Eva Korinek
Carol Kosik
Jeff & Jean Kromer
Richard & Amy Kropf
John & Janet Kukucz
Dennis & Marcella Lamont
Chris & Tara Lassen
Chris & Connie Laughlin
Mary Ann Law
Bob Lawitzke
Ken Lewis
Kenneth & Alisa Lieux
James & Jean Liljegren
John & Annette Lipaj
Dave & Shea Loper
Gretchen Loper
Frank & Sandy Loucka
Lisa Madden
Bill & Robin Malin
John & Diane Martin
Denise Masley
Rinie Massanova
Ruth Ann Maurer
Nancy & Owen McBride
Sharon McFadden
Matthew & Elizabeth McNaghten
Fred Miggins & Monica Angney
Lynn Miggins
Diane Miller
Michael & Dorothy Millis
Tom & Carolyn Moes
Cliff Morris
Sandi Morse
Kevin & Joi Murphy
Mark & Chris Musial
Julie Myntti

David & Zita Nash
Dorothy & Michael Natole
Sandra Neiding
Alfred & Judy Nicely
Mark & Jane Nizza
Charles Nock
Hailee Nondorf
Richard & Kathleen Nord
Susan North-Patterson
Tom & Sue Nugent
Sean & Nancy O'Connor
Terry & Ellen O'Hara
William & Arlene Oley
Tom & Sana Orphan
Diane Harmych Ott
Denise Owens
Terry Parker
Susan Parsley
Bill & Rusty Pearce
Jerry & Jill Pearl
Jo & Tammy Percival
James & Krista Peters
Pat & Linda Petrigan
Joan Petroff
Dolores Phillips
Suzi and Matt Piskur
James Pivarski & Marylou Bermerris
Dan Pryor
Reenie Rak
Donna Ransom
Dave & Karin Rathbun
Robert & Pamela Reese
Diane Reinhart
Kurt & Kate Repola
Gene & Carol Resovsky
Aaron Rice
Paul & Sue Richards
Judith Riddle & Bill Somers
Mario Rini
Martin Rini
Micah & Tim Roberts
Eileen Rockwell
Mary "Cat" Rogers
Molly & Bill Romp
John & Cindy Roth
June Roy
Delmar & Charlene Sauer
Ashlea Savona
Gerald & Jeannette Schaefer
Steven & Susan Schauer
Staicey & Brad Scholtz
Lisa Senger
Richard & Chantorn Seth
Drew & Laurie Severs

Don & Sue Shafer
Si Shaffer
Janet Sharpnack
Peggy Shimer
Peter & Judith Shimrock
Joan & Roger Skelly-Watts
Vivian & Robert Skladan
Todd & Molly Sommer
Donald & Linda Sopko
Donel Sprenger
Thomas & Faye Stahl
Christine Standring
Bob & Judy Stang
Nancy Stark
Karen Staszko
Anne Stock
Jacqueline Strait
Randy Strauss & Janet West
Ihor & Marilou Suszko
Ian & Sarah Suszko
Ingemar & Paula Svala
Carol Tarrier
Helga Tibbitts & Richard Toth
Kay Tieche
Paul & Joyce Tight
Elias & Mayya Traboulsi
Abraham Trinidad
Christa & Stephan Turnbull
Karen Viterna
Ronald & Lois VonGunten
John & Janet Waggoner
Christine Waldorf
Suzanne Walker
William & Marie Warden
Mary Waters & Scott Blair
Roger & Sue Watkins
Alan Wear
Jane Weaver
Jim & Cathy Weber
Tony & Amy Jo West
Earl & Margaret Wiegand
Charlene Wilkinson
Dan Williams
Mary Wojciechowski
Philip & Jean Wolf
Jim Woodmancy
Chuck & Margaret Wakefield Worcester
Edward & Cathy Yandek
Phyllis Yousko
Tom & Vicki Zacher
Frank & Suzanne Zadell
Richard & Debby Zanglin
Thomas & Sharon Zeck

We ask that you continue to support our efforts through financial contributions, event sponsorships and volunteerism



THANK YOU!

Main Street Vermilion is a 501c3
your donation is tax deductible

Photos donated by Scott Dommin

CONTACT DETAILS

440.963.0772

MainStreetVermilion@gmail.com

www.MainStreetVermilion.org

685 Main Street, Vermilion, OH 44089